

ENJOY THE MOST ENERGETIC MONTH IN ST. PETERSBURG TOGETHER WITH W INSIDERS

Celebrate St. Petersburg's Birthday all May long! The city awakens, the force awakens, so wake up too to What's New/Next in town together with W Insiders.



SO NUMBER ONE PETROVSKY AVE., 14, 2, #25

Stop by and create a glamorous summer look. So Number One is the most trend-sensual St. Petersburg's brand. It immediately attracted our attention due to lush skirts of tulle-packs - like Carrie's from "Sex and the City." They also launched a children's collection Kinda KID with things for girls and boys.



VNVNC KONYUSHENNAYA PL., 2A

Take it easy. Party at a DJ-bar VNVNC stylized as a Lutheran Church. Read Dante at the entrance: "Abandon all hope, ye who enter here" - it's a warning that you will absolutely escape into mystery and find yourself in the center of the nightlife without a choice of NOT having fun.



NOBEL 2.2 EPILOGUE BOLSHOY SAMPSONIEVSKY AVE., 30/1

Celebration will never end this month. On the 7th of May indulge into the final part of industrial-musical journey "Nobel". The oldest and unique Ludwig Nobel factory will be transformed into a giant-scale art object. Explore the erased boundaries of experimental music / deep techno / dance electro vibrations from the world's best DJs like Tobias, Florian Kupfer, Shao Yanpeng and many others.



TANTSPLOSHCHADKA - A LIFELONG BAR KONYUSHENNAYA PL., 2A

Word "Tantsploschadka" may freak you out but get local: it's an up-and-coming "Dance Floor". Check out the city's breaking house of culture, recreation and bits. Great location, great DJs and a bar in the length of a life!

NEED MORE TIPS? GET IN TOUCH.

JULIA & KATE

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Enjoy an open kitchen, cocktails with fresh juices, plants, installations, six subwoofers and the most picturesque courtyard with a bar, garlands and a basketball hoop.



ONEGIN SINGS THE SONG OF RUSSIAN HEART THEATRE MUSIC HALL, ALEXANDER PARK 4

Mix it up! Classics come in harmony with modernity as 3D effects and Dolby Surround sound meet inimitable music by Chaykovsky. Breathtaking Onegin musical creates a complete and colorful "Russian life encyclopedia".

Familiarize with artistic heritage of the greatest Russian poet Alexander Pushkin. His immortal works, especially Evgeny Onegin, reflect all the depth of Russian soul and unveil the genuine Russian spirit. You're invited to find yourself in the luxury of Russian balls, village spaces, celebrations

during snowstorms.

INSIDER TIP: Seats are limited for May 12th, 13th, 14th. Just ask us to get exclusive tickets!