



NOVEMBER 2016

W INSIDER GUIDE ON HOW TO ENJOY AUTUMN IN ST. PETERSBURG

Hello! Welcome to W St.Petersburg! Enjoy the capital of art & culture and check November happenings. In this guide we'll give you some tips which will help you to explore the beauty of the city and its' incredible sightseeing. This month is full of cultural and music events so have a great time in St.Petersburg!



WELCOME TO YELL!

Join us for W YELLOWEEN - 1st official Halloween afterparty supported by Veuve Clicquot champagne on November,3!

DJ sets by EGO.R (Thunderlab Records) & LEU (Human Resources Label, Moscow). Start at 9PM in our Living Room.

INSIDER TIP: Celebrate with «666» offers by Veuve Clicquot!

FUTURE RISING

W Hotels + Mixcloud present Future Rising: Celebrating a New Generation of Global DJs, Artists and Curators.

The Future Rising platform engages and champions the creative leaders of tomorrow across the artistic sphere - from musicians and DJs, to visual artists and videographers, to creative entrepreneurs and innovators. At the heart of Future Rising is the ambition to identify and champion future creative leaders, cultivate new talent, foster craft and collaboration, and provide a

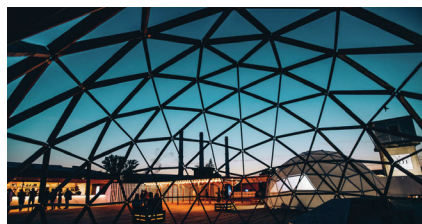
framework and network for them to succeed on a global scale. 7 Cities, 7 Talks, 7 Parties.

For the Saint-Petersburg edition of our FUTURE RISING series, we welcome El, Hoopa, Shutta, Phil Gerus and Shanti Celeste.

INSIDER TIP: Join us for a party at 9PM in the Living Room on November,19.

LONG PARTY NEVER KILLED NOBODY

DOT opens the winter season with 48 hour party with a powerful lineup on November, 4-6. Headliner of the event: DJ Spider from New York. The Legend visit Russia for the first time. A powerful local support will be provided by more than 30 DJs from St. Petersburg and Moscow.



ACCESSORIES FROM RUSSIA

Admire the Limited Edition of young and extremely talented Russian creator. "VOLCHEK bags &

NEED MORE TIPS? GET IN TOUCH.

JULIA LUPPIAN
KSENIA LADEISHCHIKOVA

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accessories" @volchek.bags brand presents its designs that are made by hand from genuine leather with self-irony, joy and boldness.

INSIDER TIP: Stop by maker. DESIGN LOFT, Moyka river emb.,1, to see these masterpieces live!



FASHION FOR LIFE

MUSEUM - is a new story about female beauty, about true elegance and grace, femininity and sexuality. Check out Russian designers collections: such as the Petersburg Facile, Leonid Alexeev and My812. Find current and the newest collections of European and Asian design, which cooperates with WOOWfamily. Visit MUSEUM store, Moyka river emb.,59, to create an imaginative outfit.



ST. PETERSBURG