

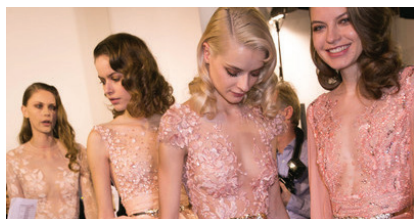
## SET A SPRING TONE TOGETHER WITH W INSIDERS

Wake up!

It's time to begin the change!

Admire life in St. Petersburg under spring's bright sky together with W Insiders.

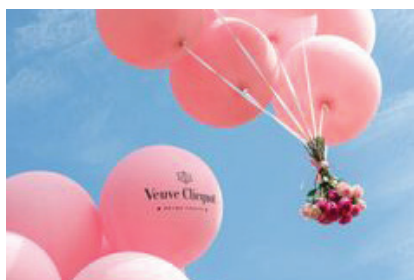
Explore what's New/Next this March at W St. Petersburg.



### SHINE ON YOU DIMONDS! 13 VYBORGSKOE RD / ECOPOLIS PREMIUM

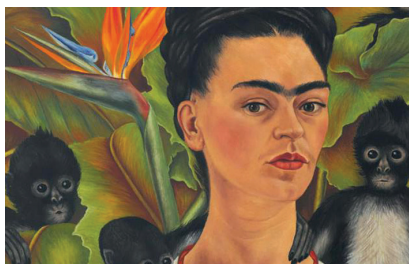
The runway is set up. Celebrate the International Women's Day in a glamorous way. Russian celebrities perform during cocktails and ZUHAIR MURAD's fashion show. On the 5th of March look fabulous in evening attires.

**INSIDER TIP** Hurry up to meet W Insiders to get invitations.



### LA VIE EN ROSE W ST. PETERSBURG / LIVING ROOM

On the 8th of March get together and dance in our Living Room. Take a sip of sparkling Veuve Clicquot Rose along with a special offer of Dior make-up bonus. Step into the spotlight to capture the moment in front of our flower brand wall. Girls own the beats and rhythm - music by DJ Karina Paprika and Aleri.



### RIBBON AROUND A BOMB FABERZHE MUSEUM / 21 FONTANKI EMBANKMENT

10AM-9PM / FRIDAY OFF

As the heat leisurely rises up, get a touch of a warm Mexican sun at the first scale exhibition in Russia of FRIDA KAHLO's art. Escape into floral canvases and self-exploration to energize your spirit after a long winter.



### E(RARTA)MOTION PICTURES

24TH - 27TH MARCH / ERARTA /  
LINE 29TH, 2 VASILYEVSKY ISLAND

Mix it up. Take a 4 day journey to breathe in Hollywood air in the streets of Saint-P. The 4th International Festival of Short Movies about Painting is an exclusive event that brings together up-and-coming artwork from around the Globe. It's all about relationship between painting and cinematography.

### NEED MORE TIPS? GET IN TOUCH.

**JULIA & KATE**

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Meet directors and experts in cinema and painting areas / reveal yourself in workshops / recharge during lectures and special exhibitions.

Track the competition of short films that are connected with painting or use painting art as a basic semantic reception or focus on life of painting in the context of the cinema.

**INSIDER TIP** Before indulging into 4 days of the festival investigate new possibilities and opportunities. Think about: Mutual reflection of these arts. Mutual complementarity. Mutual enrichment.



### SHOW OFF YOUR VIBRANT STYLE

59 MOJKI RIVER EMBANKMENT

Color is spring's icon. Paint is scattered on the walls of a white cube at a brand new flagship "MUSEUM" store. Join us in picking up fresh spring garments.